Wei-Lun Li

CO-FOUNDER



Technology Applications & Commercialisation

Turning field challenges into deployable technologies and market opportunities.

Drawing on long-term experience with vehicles and equipment in real operating environments, Wei-Lun connects lower-carbon fluid technologies with market needs, brand communication and cross-border business partnerships. His career spans vehicle applications, motorsport operations and media, with an emphasis on creating practical value for end users.

CORE EXPERTISE

- Clean-fluid commercialisation
- International market development
- Motorsport & field operations
- Brand and cross-sector partnerships

Wei-Lun Li

Education & learning records

UNU-IAS - Net Zero 101: What, Why and How
Certificate of completion issued to WEI-LUN LI, 25 August 2026. United Nations University Institute for the Advanced Study of Sustainability.

HP LIFE / HP Foundation - Circular Economy
Certificate of completion, 27 August 2026. The certificate is issued under the name Polar Bear Low-Carbon Maintenance, rather than a personal name.

Peking University HSBC Business School - programme completion.

Motorsport Australia Officials Licence; FIA-related race-official and racing-driver licensing experience.

Record scope: The environmental records confirm course completion; they are not environmental professional licences, verifier accreditation or endorsement of GIDI products.

Experience & contribution

Co-founder of GIDI Clean Technology and core member of Polar Bear Low-Carbon Maintenance.

Long-term field experience with vehicles, equipment, lower-carbon fuels, lubricants and practical maintenance applications.

Connects technical specialists, customer requirements, market development and cross-border business opportunities.

Experience in motorsport operations, media, artist management, brand partnerships, record promotion, and film and television distribution.

Current profile and original course certificates:
gidicleantech.com/experts/wei-lun-li